

FIG. 1

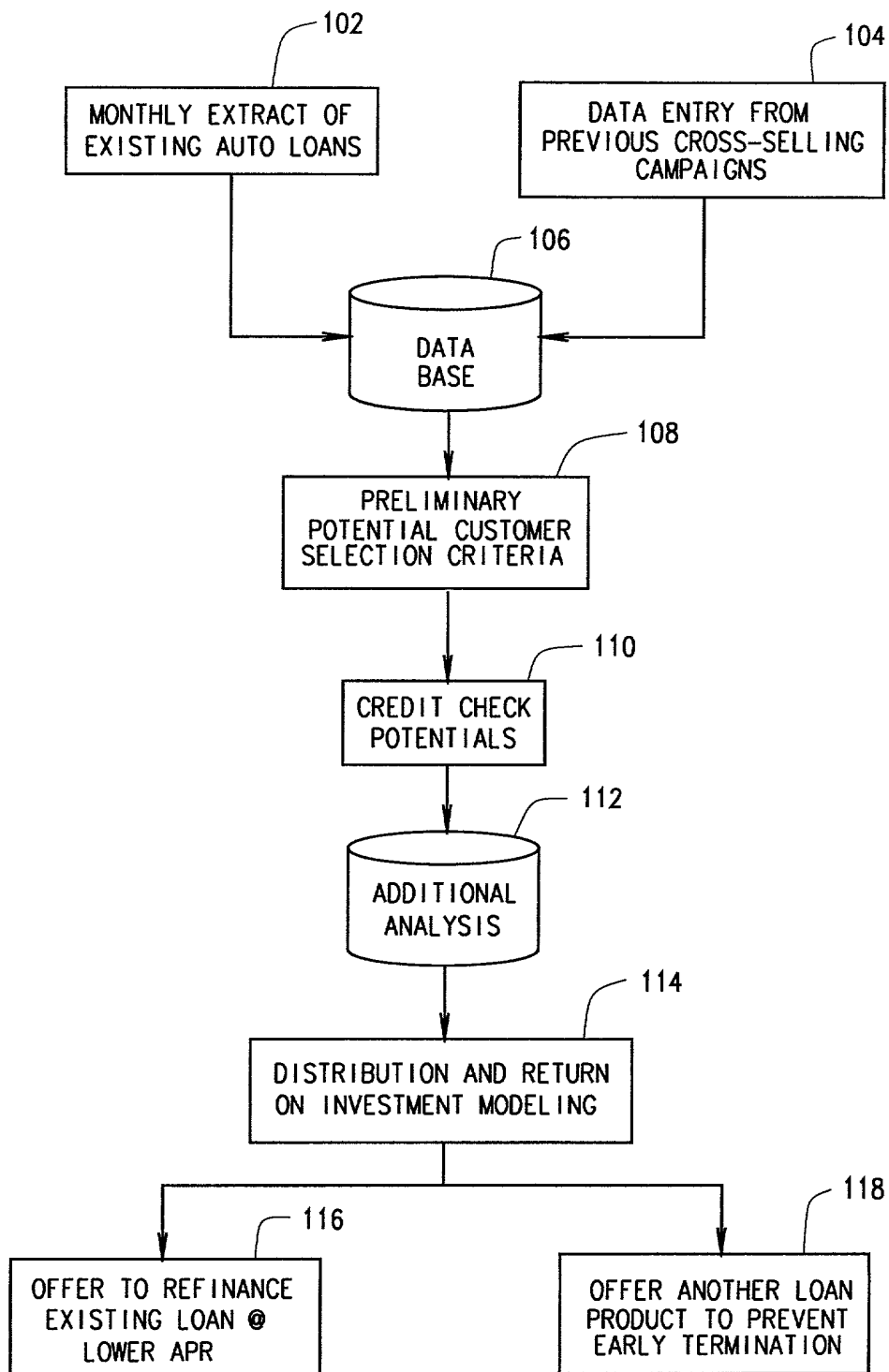


FIG. 3

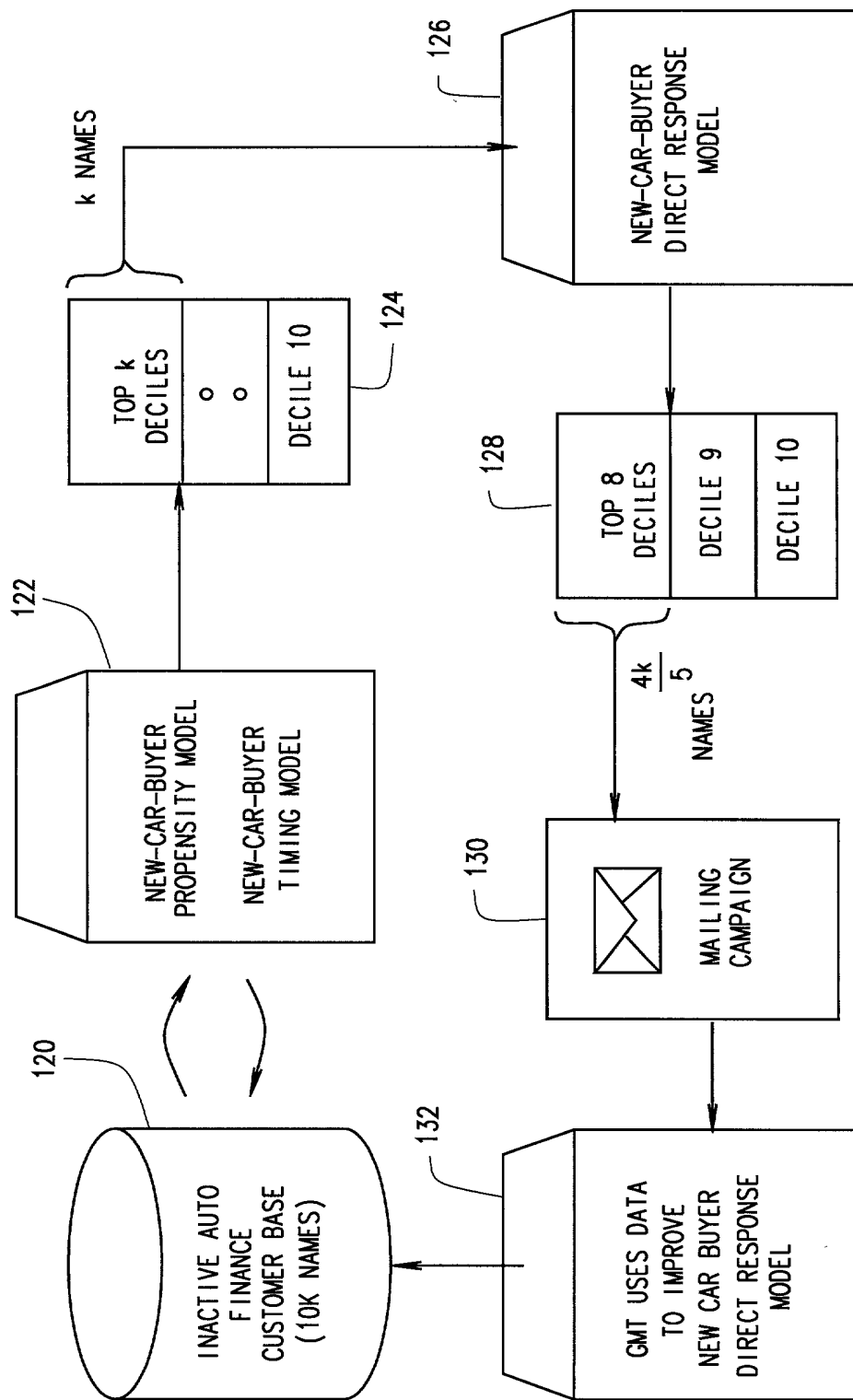


FIG. 4

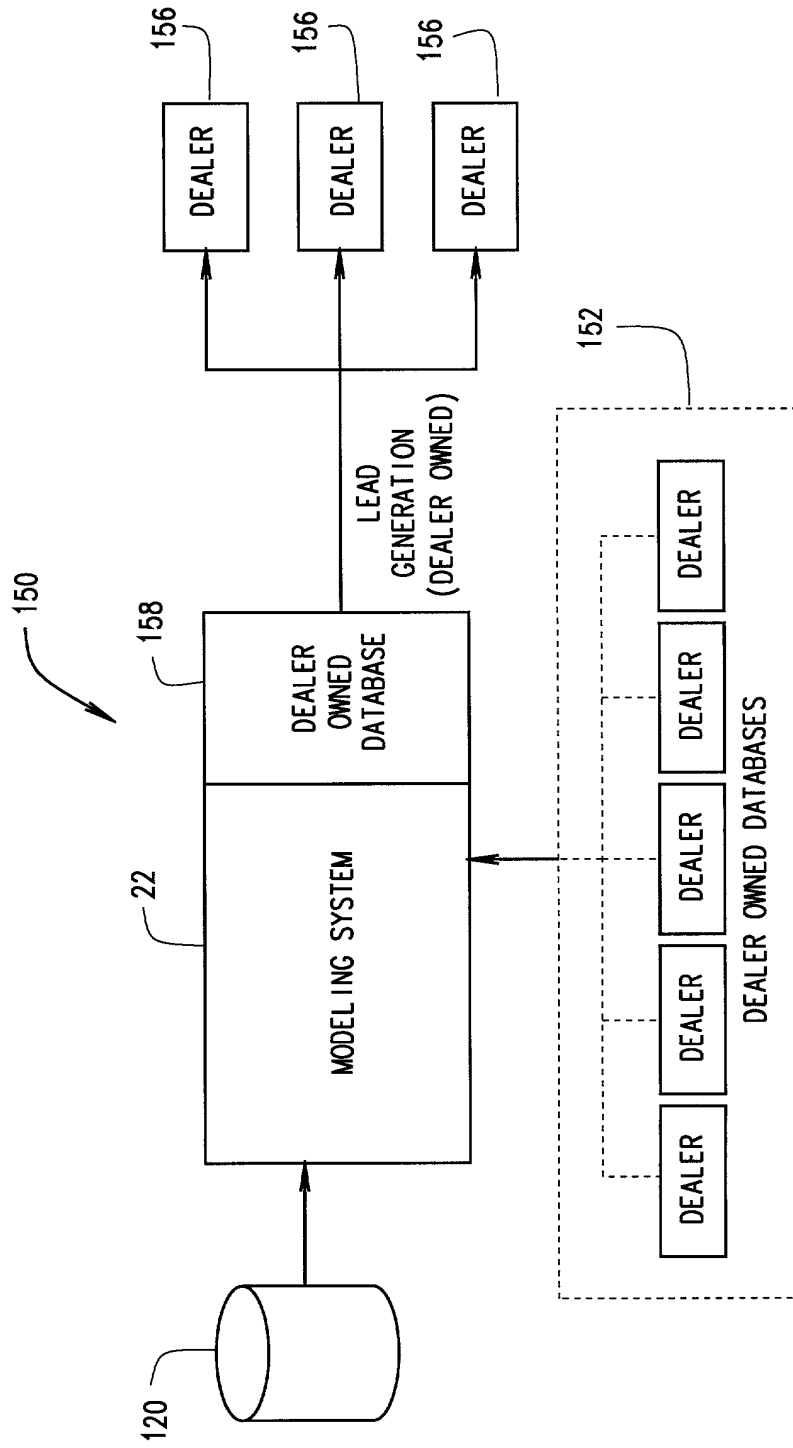


FIG. 5

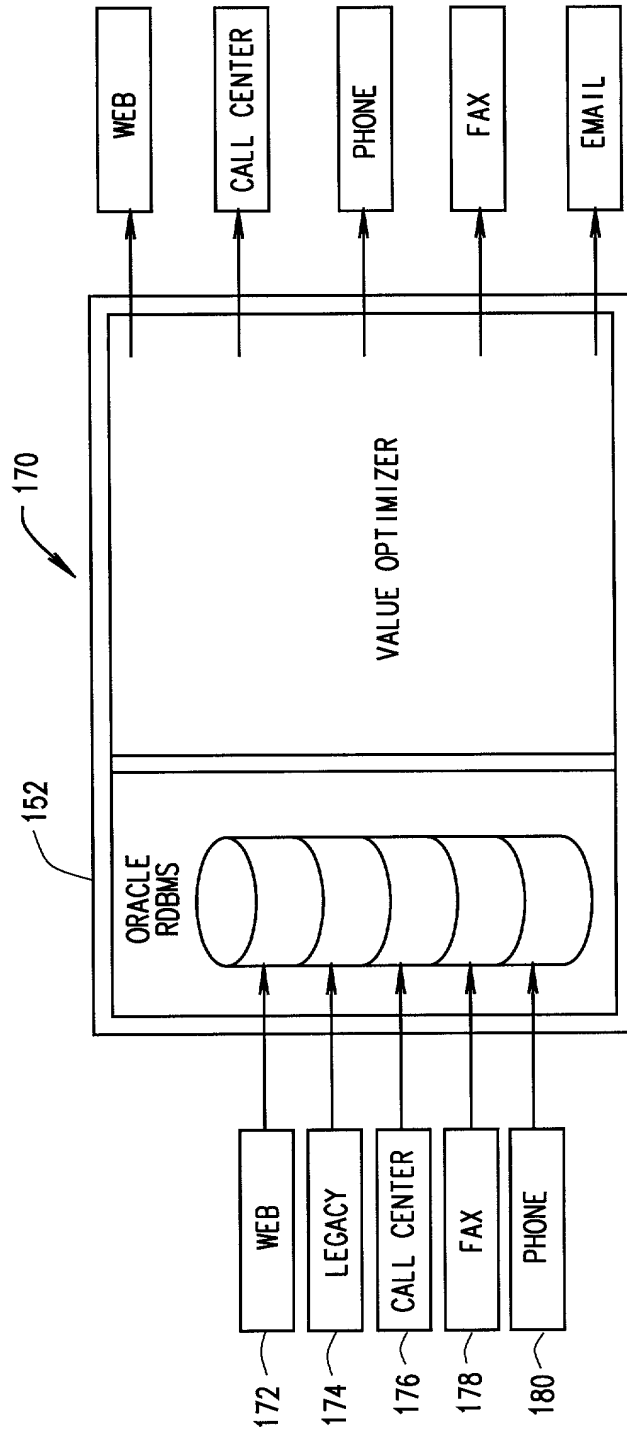


FIG. 6

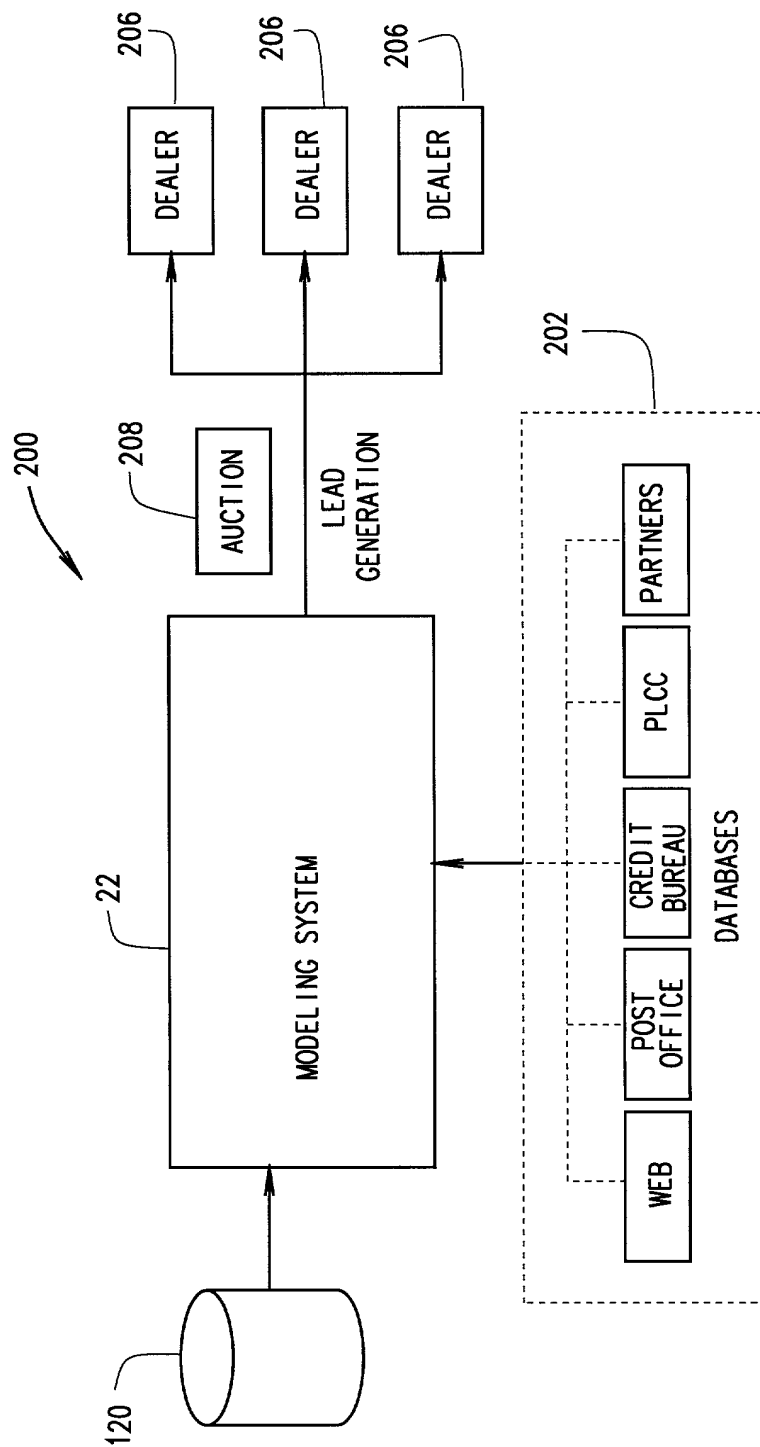


FIG. 7

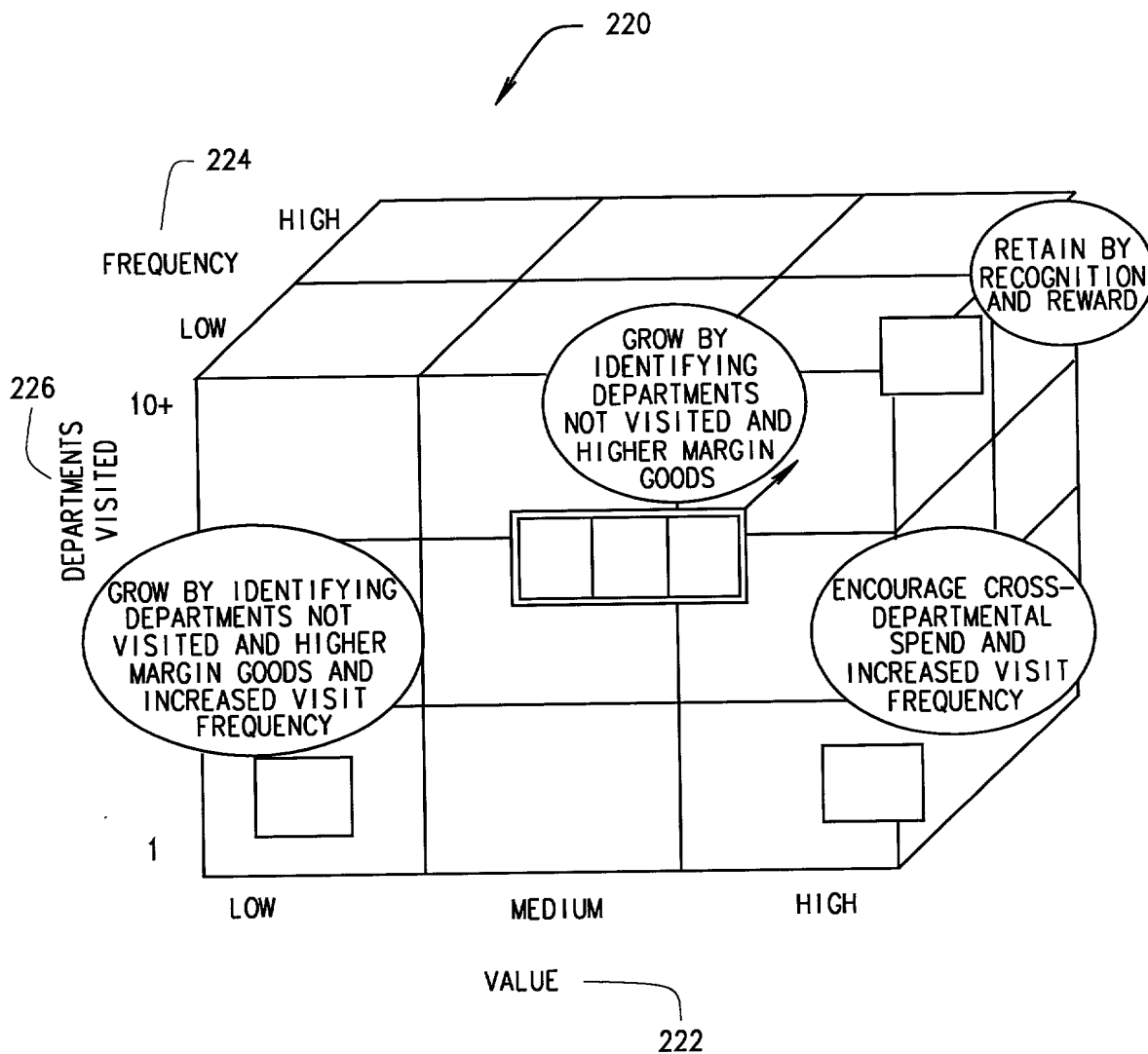


FIG. 8

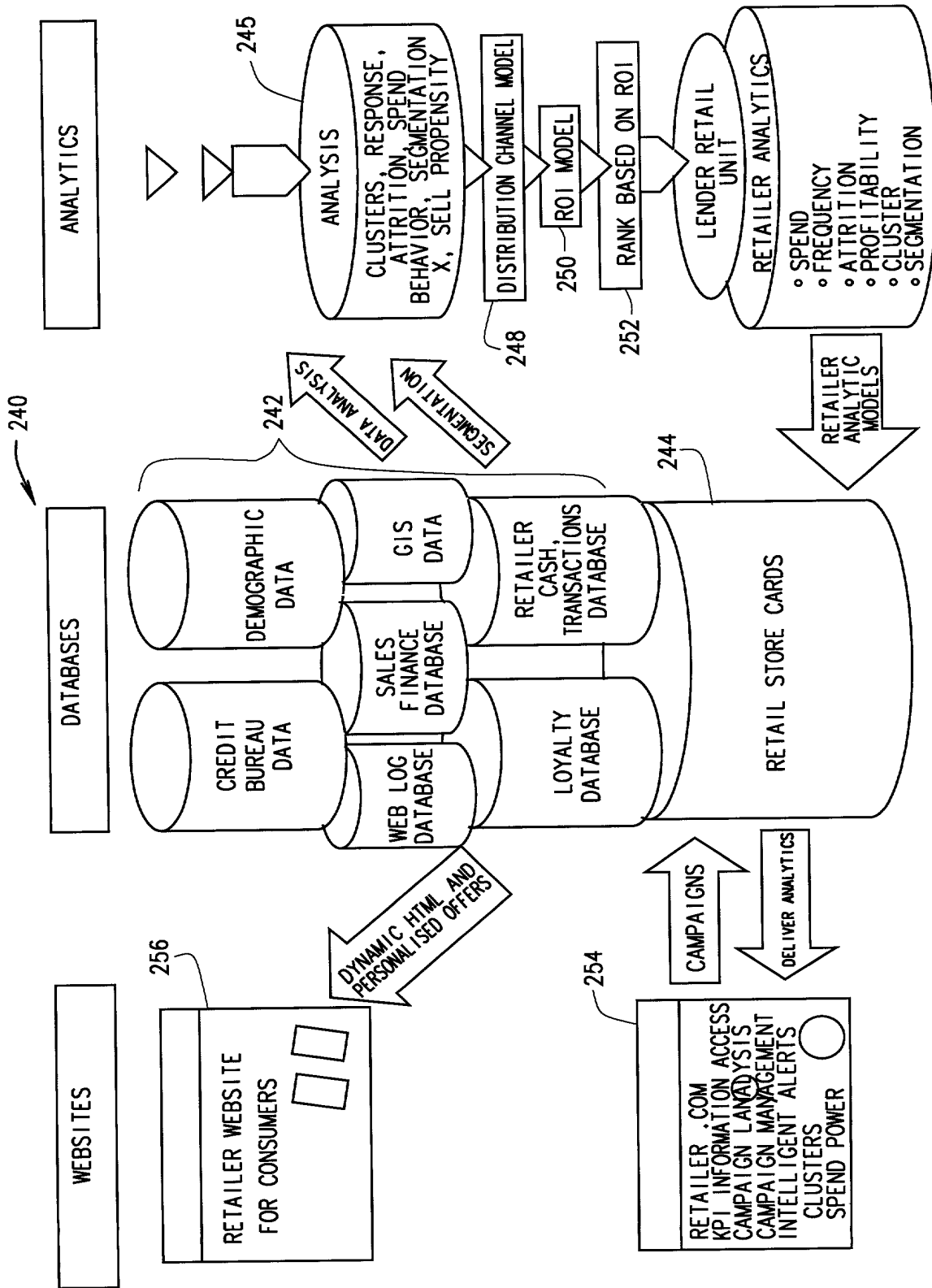


FIG. 9

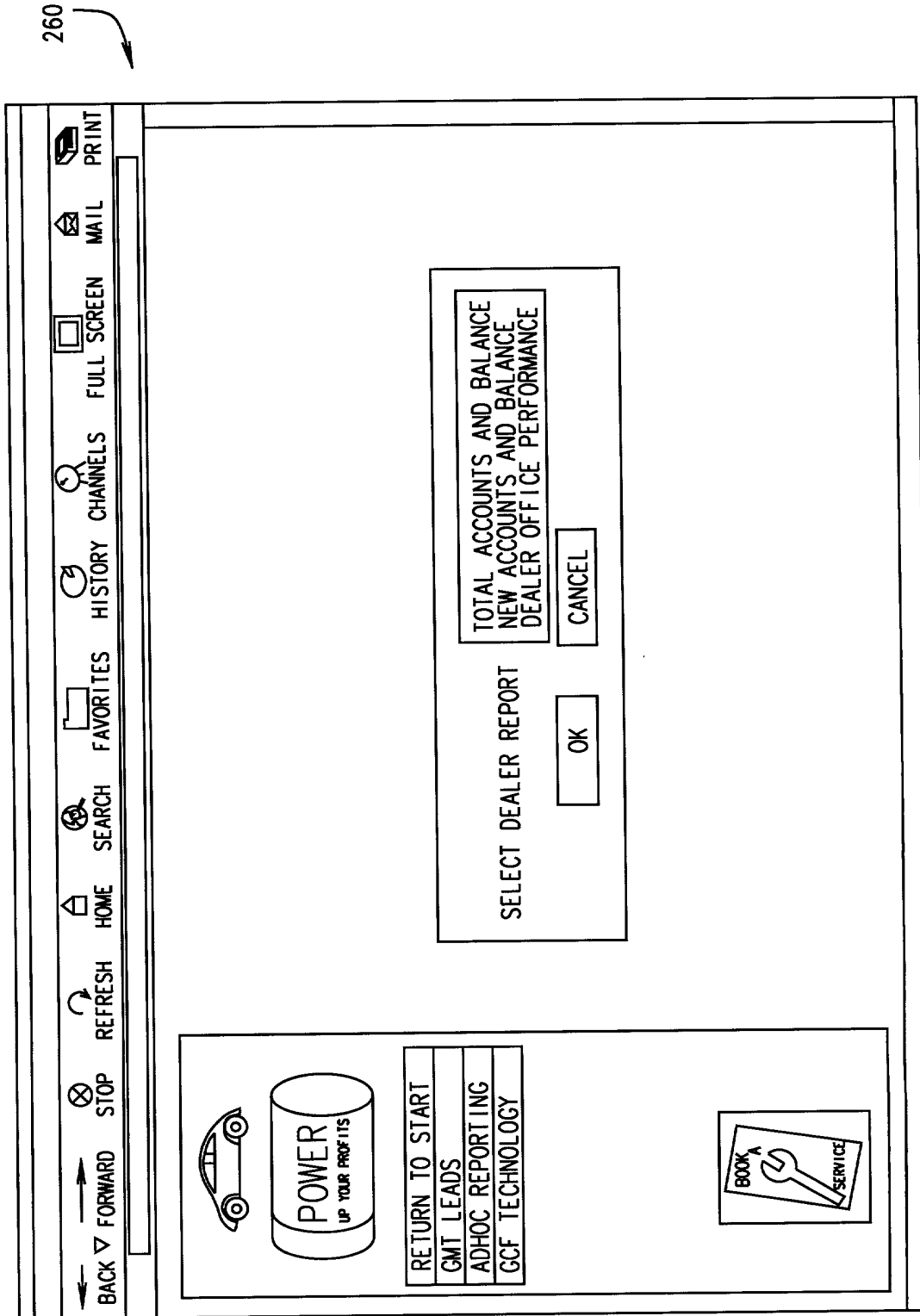


FIG. 10

BACK

FORWARD

STOP

REFRESH

HOME

SEARCH

FAVORITES

HISTORY

CHANNELS

FULL SCREEN

MAIL

PRINT

POWER


UP YOUR PROFITS


RETURN TO START

GMT LEADS

ADHOC REPORTING

GCF TECHNOLOGY





PRICE: ☐ TOTAL
CLUSTER: ☐ TOTAL
AGE: ☐ ALL AGES

CAR STATE: ☐ TOTAL
CAR TYPE: ☐ TOTAL

	<input type="checkbox"/> JAN '95	<input type="checkbox"/> FEB '95	<input type="checkbox"/> MAR '95	<input type="checkbox"/> APR '95	<input type="checkbox"/> MAY '95	<input type="checkbox"/> JUN '95	<input type="checkbox"/> JUL '95
<input type="checkbox"/> ACCTS	7	16	28	37	41	42	43
<input type="checkbox"/> ACCTS LEADS	3	8	13	18	19	19	19
<input type="checkbox"/> ACCTS OTHER	4	8	15	19	22	23	24
<input type="checkbox"/> AMOUNT	69895.2	179936.5	335052	420505	456390.4	463229.8	471727.4

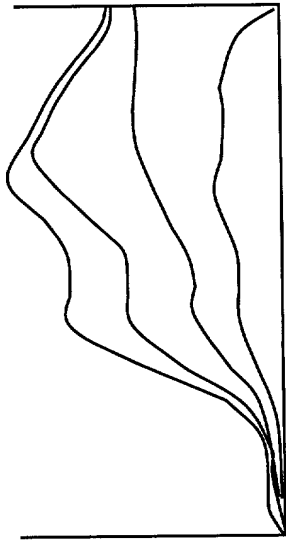


FIG. 11

BACK

FORWARD

STOP

REFRESH

HOME

SEARCH

FAVORITES

HISTORY

CHANNELS

FULL SCREEN

MAIL

PRINT

POWER

UP YOUR PROFITS

RETURN TO START

PORTFOLIO REPORTING

ADHOC REPORTING

GCF TECHNOLOGY

BOOK A SERVICE

ACTION SUMMARY	CONTACTED	INTERESTED	MOVED	RESPONDED	ACCEPTED	CONVERTED
TOTAL	8	5	1	3	0	4
THIS SESSION	0	0	0	0	0	0

SELECT FROM TOP

10

DECILES

DEALER OFFICE

BENFLEET (NEW)

CUSTOMER NAME

706770, GAY HAZEL E. (4)
696479, HILDER, MICHAEL J. (4)
713791, JOHNSON, JOHN (4)
689573, SUMMERS, TONY R. (4)
735496, SYMEU, JAMES (4)
731905, NEWSTEAD, JOHN (4)
860501, ELKINS, NATALIE (6)
843960, TETAM, MARK (6)
846296, COOPER, MARILYN (8)

SHOW DECILES

SHOW LEADS

NUMBER OF LEADS = 10


FETCH LEAD DETAILS

CAMPAIGN TRACKING

FIG. 13

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← BACK
→ FORWARD
⊗ STOP
↻ REFRESH
🏠 HOME
🔍 SEARCH
📁 FAVORITES
🕒 HISTORY
📺 CHANNELS
🖥️ FULL SCREEN
✉️ MAIL
🖨️ PRINT



POWER
UP YOUR PROFITS

RETURN TO START
 PORTFOLIO REPORTING
 ADHOC REPORTING
 GCF TECHNOLOGY

CUSTOMER DETAILS

NAME	VEHICLE TYPE	CLUSTER	VEHICLE AGE
ADDRESS	HOME PHONE	OLD/NEW	CAR PRICE
CUSTOMER AGE	MARITAL STATUS	GENDER	HOUSE OWNER
REGISTRATION	PRIZM	TERM	TIME ON BOOK
INTEREST RATE	BALANCE	TERM	

ACTION AND CUSTOMER PROFILE

<input checked="" type="checkbox"/> CONTACTED <input type="checkbox"/> INTERESTED <input type="checkbox"/> MOVED HOUSE <input checked="" type="checkbox"/> RESPONDED <input type="checkbox"/> ACCEPTED <input type="checkbox"/> CONVERTED	CLUSTER NAME CLUSTER DESCRIPTION	RELUCTANT BORROWERS
ACTION		
RESALE		

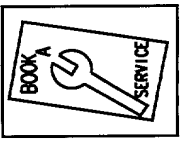


FIG. 14

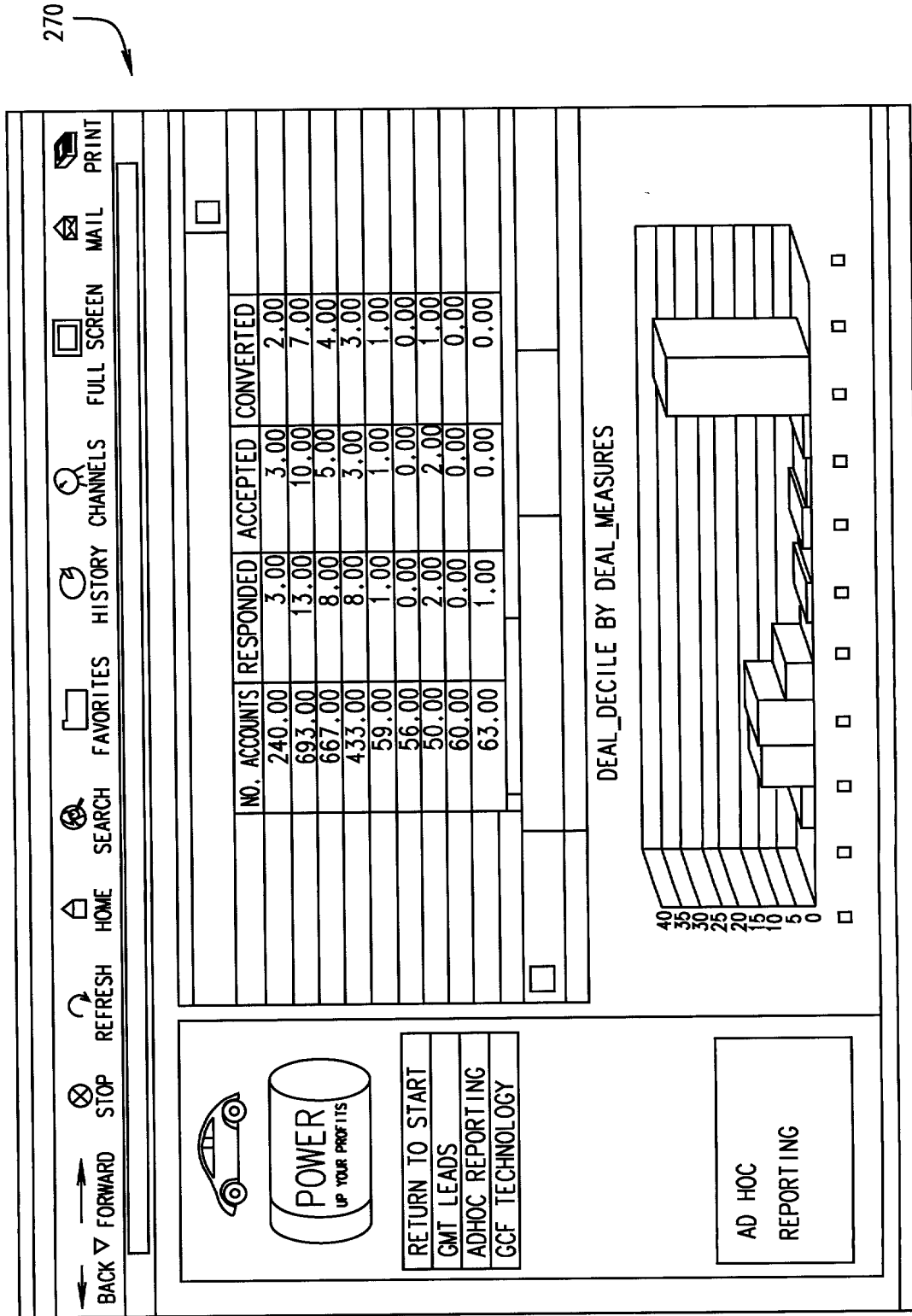


FIG. 15

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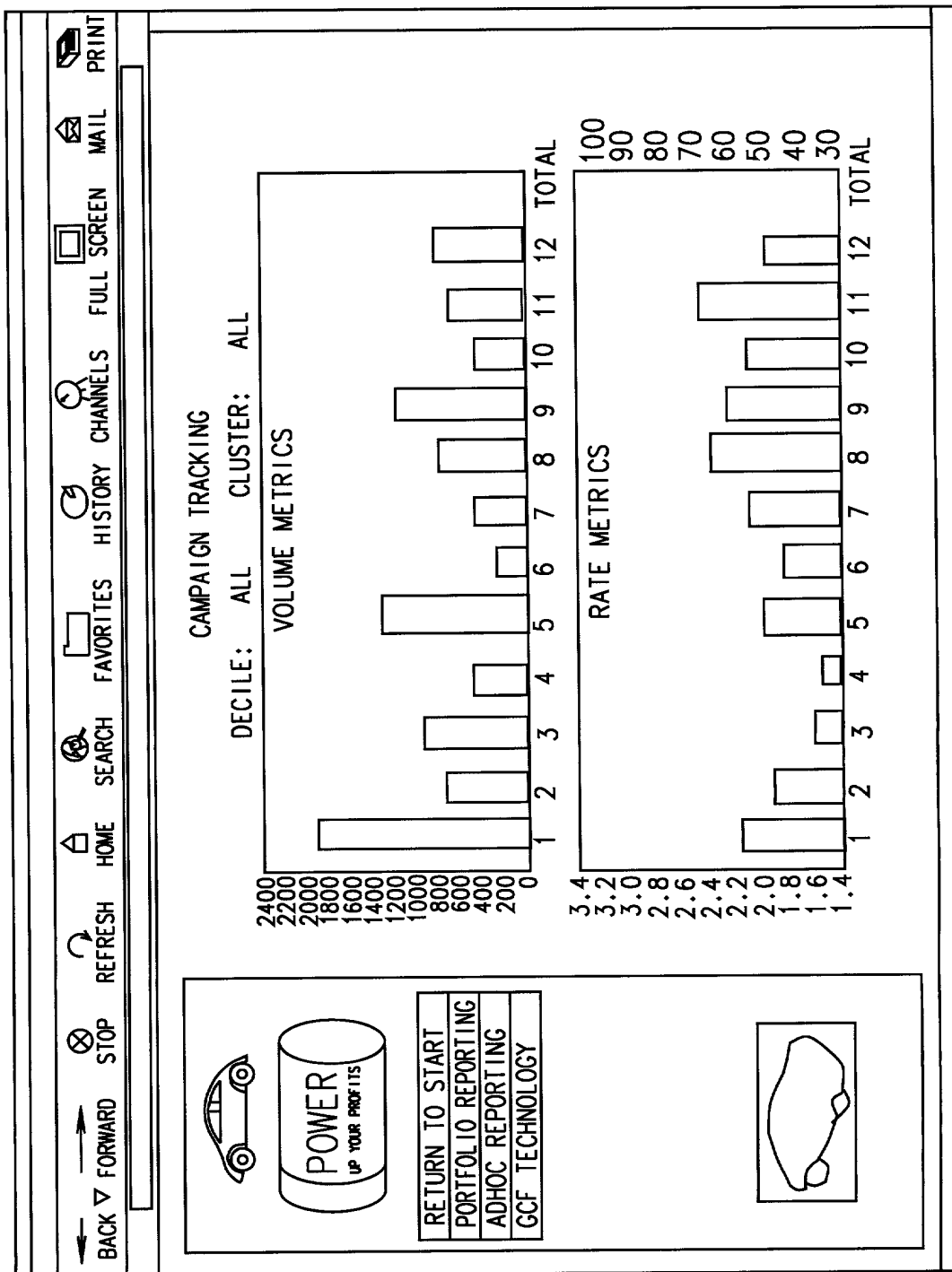


FIG. 16

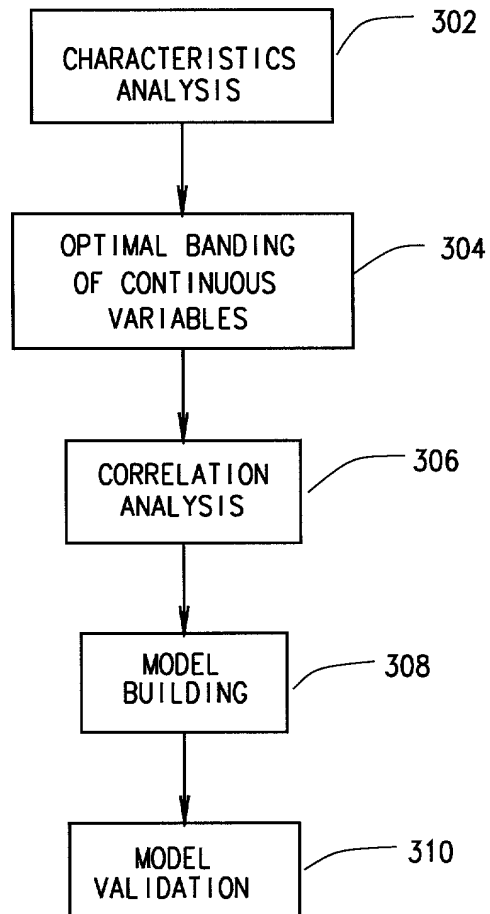


FIG. 17